Join in to help Dentaid to help disadvantaged communities

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Dental Tackles Mount Sinai for 2007 Trek

Dentaid is offering members of the dental profession and the general public the opportunity to conquer Mount Sinai, visit the Pyramids and trek through part of the Sahara—one of the most varied and beautiful desert landscapes in the world. The Charity Trek, which takes place from the 25 Nov-1 Dec 2007, will raise vital funds for Den- taid's pioneering work improving oral health for disadvan- taged communities around the world.

The challenge event follows on from Dentaid's highly suc- cessful Italy trek climbing the three active volcanoes of Vesu- vius, Stromboli and Etna in 2006, which was hailed by all who took part as an experience of a lifetime.

Chief Executive Luke Word ley said—"This year we wanted to take our supporters some- where more exotic, and offer experiences that are more out of the ordinary!" The trips highlights include—Visiting the Pyramids at Giza and one of the Seven Wonders of the Ancient World; Climbing Mount Sinai—where Moses is believed to have received the Ten Command- ments; Encountering the grandeur and beauty of the Sinai landscape, and camping out in Bedouin tents or even under-

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the stars of the pristine desert sky. On the last day there is also a chance to relax on the shores of the Red Sea."

Those who would like to take part must raise a minimum of £1000, of which at least £400 goes to Dentaid after tour costs. However, Fundraising Assistant DaYdd Pierce is determined that no-one should be put off by this aspect of the challenge. Almost 100 people have suc- cessfully taken part in Chal- lenge Events for Dentaid in the past and with Dentaid's exten- sive support, advice and ideas, past trekkers have regularly ex- ceeded their fundraising goals with ease.

Applications must pay a £55 registration fee and pledge to raise a minimum £400 spon- sorship to ensure that the char- ity's involvement in the GNR continues to benefit the com- munities it works with. How- ever, Fundraising Assistant DaYdd Pierce is keen to high- light that this is more than achievable for most suppor- ters: "Fundraisers who work in practices or for dental companies often find that pa- tients and colleagues are very will- ing to make a donation or provide sponsorship when told about the ‘treatment’ they might receive in the develop- ing world." All runners are given practical fundraising and training advice, fundraising materials, a Dentaid run- ning T-shirt.

Run the World's Biggest Half Marathon for Dentaid

Dentaid is offering all mem- bers of the dental team the opportunity to help disadvan- taged communities in the de- veloping world by taking part in the Great North Run in Newcastle on Sunday 3 Septem- ber 2007.

Dentaid has secured 25 pla- ces for those who would like to support the charity's pioneer- ing work by running all 15.1 miles of the world's biggest half marathon. Taking part and rais- ing funds for Dentaid's work is a great way to get fit and make a positive impact on peoples lives in the developing world.

Dentaid's Chief Executive Luke Wordley comments: “The challenge of the GNR is in both completing the race and raising important funds for a chari- ty. Every year huge numbers of participants set about achieving personal fundraising targets, sometimes in the thousands, for causes that they identify with.” With this in mind, Dentaid is very aware of the importance of its role in securing guaranteed places for supporters. “Without the efforts of fundraisers, Den- taid projects simply could not have progressed in the way that they have.”

Last years run was a great success, helping to raise a new record set for individual GNR sponsorship by Paul Harris- son, a Dental Supplies dealer who raised £2500. Richard Carr, a Dental Student at Cardiff who also ran for Dentaid recommends others take up the chal- lenge: “The run itself was a challenge: “The run itself was a challenge: "The run itself was a challenge: The run itself was a great experience. The atmos- phere was fantastic.”

To participate in the chal- lenge Dentaid is asking that each participant raise £1000 in sponsorship. Dentaid will be there every step of the way to support the fundraisers with ideas, tips and promotional ma- terial, enabling them to max- imise their fundraising oppor- tunities. Dentaid will also pro- vide advice on training for the ride to ensure that everyone completes their section of the route.

The Denplan/Dentaid sup- port team will be present throughout the entire journey, encour- ages the riders and en- sures the health and safety of the riders. There will be two support vans with the cyclists at all times, plus a co-ordinator team to meet, greet and photograph the cyclists at the start of each leg. Dentaid employees have also got into the spirit of the occasion and at least one employee will be taking part in each section of the route.

To celebrate the end of this epic 9-day journey, Dentplan is asking as many riders as possi- ble to raise money and ride the final 14 miles from Penzance to Lands End on 10 September 2007 between 17:00 and 19:00 hrs. Continue to encourage and sup- port millions of people who without our help would con- tinue to suffer the agonising pain of tooth decay and dis- ease with no hope of relief. Peo- ple, whose only option is to seek treatment from blacksmiths or other self-taught practitioners, typically with no anaesthetic or cross infection control. Money raised from this event really will help to save lives,” added Jenna Phillips, Partnership Coordina- tor, Dentaid.

Denplan practices get pedalling for Dentaid

Dentaid and Denplan have announced the partnership's first major challenge event, taking place from 1 to 9 Sep- tember 2007. The bike ride, fol- lowing the famous route from John O'Groats in the north- east tip of Scotland to Lands End in the south-west tip of England, will enable Den- plan members from all over the UK to take part and raise money in support of the part- nership. Already, over 20 Den- plan practices have signaled that they want to take part and the numbers are still growing.

Denplan has split the 874 mile journey into 56 legs and is asking partic- ipants to simply ride one leg, which is about 25 miles. There will be at least 25 miles per day and each leg should take about 5 hours to complete. In addition, the starting team of 5 could do 5 miles each and any number of prac- tices can take part at any one time.

To support the fundrais- ing world.” All runners are given practical fundraising and training advice, fundraising materials, a Dentaid run- ning T-shirt.

Contact Info

In order to take part in the Sinai trek please contact Paul Harrison on 01794 325140 or email info@dentaid.org. For further in- formation about Dentaid please visit www.dentaid.org. In order to get a guaranteed place in the Great North Run for Den- taid, please contact Luke on an ap- plication pack on 01794 524249 or email info@dentaid.org. For further in- formation about Dentaid please visit www.dentaid.org. For further information on the John O'Groats to Lands End bike ride or other 2007 fundrais- ing activities, including Den- plan trekking the Inca Trail in May 2008, please contact Jenni on 01794 325140 or email den- land@dentaid.co.uk.

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